

## **Presentation Evaluation Sheet**

Full-Stack Web Development

Date: Date picker

## Individual criteria

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Value proposition	<ul> <li>App is a plausible solution to a real-life problem</li> <li>Target users are clearly scoped (e.g., via personas)</li> </ul>	3	2	1	.5 □	0	<ul><li>Neither problem nor solution become clear</li><li>Fuzzy identification of target user</li></ul>
Software architecture	<ul> <li>App flow/ behavior well-designed (e.g., derived from user journey)</li> <li>App structure sensible and clean</li> </ul>	5 □	<b>4</b> □	3	2	1-0	<ul> <li>Illogical, incomplete app flow</li> <li>Scrappy or illogical structure, or clearly "copy/paste" approach</li> </ul>
Key design decisions	<ul> <li>Identified design problems and took decisions purposefully</li> <li>Shows tech proficiency (within course scope)</li> </ul>	5 □	<b>4</b> □	3	2	1-0	<ul> <li>Design decisions taken by chance, or as seen in some random forum</li> <li>Lacks basic comprehension of employed tech stack</li> </ul>
Development priorities	<ul> <li>MVP scope well thought-through, matches core value proposition</li> <li>Prioritization based on plausible criteria (e.g., time, skills, money)</li> </ul>	3	2	1	.5 □	0	<ul><li>App scope does not fit to value proposition</li><li>No purposeful prioritization, no planning of development process</li></ul>
Structure	<ul> <li>Logical <b>storyline</b>, easy to follow presentation and demo</li> <li>Reasonable visualization</li> </ul>	3	2	1	.5 □	0	<ul> <li>Confusing storyline, hard to follow</li> <li>Very poor visualization (lacks basic design skills) and poor demo</li> </ul>
Performance	<ul> <li>To the point, well-articulated, convincing</li> <li>Engaged presentation delivery, shows identification with app</li> </ul>	3	2	1	.5 □	0	<ul> <li>Overly redundant, difficult to comprehend, unconvincing</li> <li>Low-energy delivery, lacks interest</li> </ul>
Time budget	<ul> <li>Presentation delivered on time without rush</li> <li>Adequate handling of questions from audience</li> </ul>	3	2	1	.5 □	0	<ul><li>Presentation either way too short or way too long, or very rushed</li><li>No strategy to handle questions from audience</li></ul>
Bottom line	<ul><li>Overall well-rounded presentation</li><li>Authentic delivery</li></ul>						<ul><li>Overall time-wasting presentation</li><li>Inauthentic delivery</li></ul>

## Additional comments

	Comment
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## Overall evaluation

-1.0...+1.0 **Bonus:** Reasoning

0.0...25.0 **Total**